

Not Just Another
Paper—But A
Better Paper

The Century Voice

With Justice To All
And
Malice Toward None

NEWS JOURNAL DEDICATED TO THE DOCTRINE OF UNIVERSAL DEMOCRACY
YAZOO CITY, MISSISSIPPI JANUARY, 1943

VOLUME 1

NO. 6

CENTURY BURIAL ASSOCIATION BREAKS PREVIOUS RECORD FOR 1942

350 Primary Students Made Happy For Christmas

County Prosecuting Attorney Congratulates The Century Voice

Over a period of years the Editor of The Century Voice has thought of doing something in a special way for the little children of Yazoo City, so this year, it all became a realization. Old Santa made himself known in a big way.

TREE LOADED WITH GIFTS

The big Christmas Tree in the school auditorium was beautifully decorated and Old Santa saw to it that every child of the 350 primary children present, received a gift. An appropriate program was rendered by the Primary Department, each grade representing with a selection in keeping with the Holiday Season. Mrs. Ann Brooks presided over the program in an efficient manner. Her ability as a teacher in the Primary Department could not be doubted. Just after the program, Principal N. D. Taylor presented Mr. T. J. Huddleston, Jr., Editor and Santa Claus of the Hour. Mr. Huddleston spoke briefly but appropriately and in turn presented Mr. J. E. Miller and Mrs. C. C. McGee, Staff Members of The Voice, who expressed their delight in being present and wishes for the Christmas and New Year. Mr. Henry Espy, County Agent of Marion, Arkansas and brother-in-law of the Editor, was also present and deeply impressed the children as well as the grown-ups, in his timely remarks.

PRESIDENT DELTA BANK DONATED \$10.00 IN WAR STAMPS

One of the main features of the Christmas Tree was the presentation of \$10.00 in War Stamps donated by Mr. Herbert Holmes, President of the Delta National Bank. These stamps were given to the "Honor" students in each of the grades represented.

BLACK & WHITE STORE DONATED GENEROUSLY, MR. PRICE, MANAGER

Over twenty-five useful articles were donated by the Black and White Store. Over a period of years the Black and White Store has been known as the "Home of Honest Values" and we are proud to have one in our city. Mr. Price, Manager, is courteous to all customers and makes a special effort to satisfy the many customers who trade there.

W. M. NELSON'S STORE GIVES FREELY

The W. M. Nelson's Dry Goods Store gave freely to help The Century Voice make the Christmas a reality, more than twenty five articles were donated by them. For many years Mr. Nelson has carried some wonderful values and has enjoyed a lucrative business. Other merchants who shared and help to make the tree a success were: The Yazoo Hardware, Kuhn's, F. W. Woolworth, J. T. Duggan, Adelman's and Wise Brothers.

The Negro public is proud of these big hearted merchants and we believe these good deeds will return to them by a hundredfold.

EDITOR SHOWERED CHILDREN WITH TOYS AND CENTURY PENCILS

The closing part of the program was the distribution of toys and Century pencils to each of the children. Mr. James E. Miller presided and saw to it that not a single child was missed.

We believe for many years to come, Yazoo High School No. 2 will remember Old Santa Claus Huddleston, Jr., and the Century Voice. We look forward to doing greater things in the years to come.

INTERIOR OF CENTURY FUNERAL HOME BURNED

On Tuesday, January 19, 1943, the interior of the Century Funeral Home caught fire by some unknown means. The records of the association were well protected by a fire-proof filing system. All records were well preserved and there will be no need of worry. The Century Burial Office has been temporarily set up in another building owned by the association. Plans are now in progress toward remodeling the funeral home and it will be remodeled in such a way as to have a more lovely display and more convenient than ever.

SPECIAL NOTICE

Due to increased cost of publication, it will not be possible for the Century Voice to continue its policy of making cuts of agents without cost. Effective with the February issue, all agents will be required to send two dollars for each cut. The use of our columns for news stories by and concerning our agents will be continued as usual.

COMPLIMENTARY LETTER

January 13, 1943.

T. J. Huddleston, Jr.
Editor and Manager
The Century Voice
Yazoo City, Mississippi
Dear T. J.:

I am in receipt of a copy of your publication, The Century Voice, and wish to commend you and your associates on the manner in which you are getting out your publication.

I believe that your paper is of great interest and benefit to the colored people of this entire vicinity and that the work which you are doing will get splendid results.

With every good wish for the continued success of your excellent publication, I am,

Yours very truly,

J. E. BARBOUR, Jr.

CENTURY BURIAL ASSOCIATION WELL THOUGHT OF

The Century Burial Association greatly appreciates the many beautiful calendars which have been received from many sections of the country. We highly value the good will of these business establishments and hope through the years we will merit their thoughtfulness of us.

ADVERTISING FIRM SENDS CHECK TO THE VOICE

The Francis & Lusk Advertising Firm of Nashville, Tenn., sent a check to the Editor of the Century Voice to renew their advertising space for one year in this fast growing paper. This firm is well known in this section as an establishment with a splendid record. Their products are superior and their prices are right. If you are in the market for calendars, fans, and other advertising novelties, be sure to contact this firm before buying. We quote letter that accompanied the check:

Francis & Lusk Company
Nashville, Tenn.

Mr. T. J. Huddleston, Jr., Editor & Mgr.
The Century Voice
Yazoo City, Miss.

Dear Mr. Huddleston, Jr.:

Kindly renew our annual advertisement in your magazine. Check for which you will find enclosed.

We trust it will have a very successful year. With our best wishes for the many blessings for this and future years, to you and your associates,

Very truly yours,

FRANCIS & LUSKY CO., INC.

IN THE BULLETIN

WATCH THE BULLETIN FOR:

The Highest Reporting Agents For The Month

DISTRICT MEETING DATES

TOTAL NUMBER OF CENTURY DEATHS

AGENT WHO WRITES THE LARGEST NUMBER OF APPLICATIONS FOR THE MONTH

AGENT WHO MAKES THE HIGHEST INCREASE IN REMITTANCE DURING THE MONTH

LEADING DISTRICT MEETING REPORTS

NEW SUBSCRIBERS

MISCELLANEOUS INFORMATION

MISS CENTURY VOICE



Pictured above is lovely Miss Illinois Jackson, a sophomore in the Yazoo High School No. 2, who won the title of "Miss Century Voice" in a subscription contest between the four high school classes. Miss Jackson is one of the most popular students and has won a well deserved place on the Honor Roll. The Century Voice is grateful to Miss Jackson for the splendid interest she took in the contest.

PASSES IN CHICAGO

Mr. James J. Johnson, a long time resident of Yazoo City, passed away recently in Chicago, Ill. Mr. Johnson having left here when he was quite young had made his home in Chicago until his death. While he lived there he had made for himself many friends who regretted to hear of his death. Flowers and telegrams flowed into Yazoo City from his friends in the North.

RELEASES STATEMENT

The Delta National Bank has released one of the most commendable statements in its history. Figures are over the Six Million Dollar mark, which means that the people have a great confidence in this institution and its President, Mr. H. Holmes. We can feel uplifted so long as our banks progress and grow because we know conditions are better in a financial way. The Delta National Bank has stood the test of many years and has rendered the best of service to its patrons. Read the fine statement in this issue.

A GRATEFUL EMPLOYEE

Greenwood, Miss.

Dear Mr. Huddleston:

Please accept the enclosed \$2.00 as a Christmas present and token of my appreciation for the kindness you have shown me since I have been employed in your service. I am indeed grateful for the promotion you have given me.

Yours very truly,

C. H. MONTGOMERY

The Century Burial Association can enter 1943 with a feeling of "Well Done Faithful Servants" and with gratitude to God for the success during 1942. Every effort undertaken in 1942 succeeded beyond expectations. Both agents and Century members worked together for the good of the whole making it possible to break all previous records in the history of the Century Burial and to launch out in this New Year with a double determination and a double program.

We plan to turn every unturned stone this year. We are aware of the splendid cooperation from the agents during 1942, but we are also aware of the fact that there is room at the top, therefore, we are asking 100 percent cooperation for this year. We want each agent to feel a personal interest in the Century to the extent that the death rate will be lower by virtue of the fact only good risks are written, to the extent that every penny of the Associations money will be sent promptly to the Home Office. Let each agent pledge a clean record for 1943. It can be done, and if it is done, the Century Burial Association can render a greater service to the agent and to the Negro race in general; if it is done, the agent will have a clear conscience and can enjoy the fruits of his labor in peace.

As much as we applaud our success in 1942, we are persuaded to believe it only represented the preface and that we are just ready to begin a great work. Our office force is doing extra time to perfect our records so that a better service can be rendered agents on the field and we are expecting the agents to do the same, that is keep a good record of your work so that there will be no reason to dread an inspection from our Century Auditor. If we do this, we will find that at the end of this year, a greater satisfaction will come both from the management and the agents.

THE CENTURY VOICE BUYS WAR BONDS

Two hundred dollars worth of war bonds were purchased by The Century Voice a few days ago. If our boys can smile as they face the perils of war, surely we who are left at home should smile at every chance to buy a War Bond. Every loyal American should do likewise and buy bonds for the security of his country.

PATRIOTIC LITTLE CITIZENS

Little T. J. Huddleston, III, age 6 and Patience Eleather Huddleston, age 4, children of the Editor, showed the spirit of true little Americans when each of them purchased a \$25.00 War Bond. At the Christmas Tree program given the Primary Department of Yazoo High School No. 2, their father, Mr. T. J. Huddleston, Jr., gave each of them a \$25.00 Christmas Club check and it was with this money, they purchased \$50.00 worth of Security in the form of War Bonds. There is no age limit in working and sharing for Peace.

CREDITABLE STATEMENT

Our interest in the conditions of our banks should be very keen, therefore, we have the opportunity of giving you the last statement of the Bank of Yazoo City which shows over Three Million Dollars. This bank has enjoyed a splendid business and a considerable increase since the last statement released. It is not what we make, but what we save that makes us independent and therefore our banks represent our most reliable earthly friends. Don't miss reading the statement found in this issue.

NOTICE

All Century Burial Agents' License will expire as of March 1, 1943. We are requesting each agent to begin now to set aside \$5.00 for license. In a few days License Application Blanks will be mailed to every agent, and promptly upon receipt of these blanks, properly fill them, have them notarized and return them to us with your \$5.00. We hope every agent will cooperate with this request so that at least by the end of March every agent will have his or her license in hand. PLEASE DO THIS.